

April Betta Bulletin



From the front counter

Hope everyone had a safe and enjoyable Easter break. Our Colour in competition that we ran for our "little" Betta Produce customers was well received and judging the winners was certainly a hard task! Congratulations to the winners of each age category and to those who were Highly Commended. Your artwork has been on display for all to see.

Betta Produce along with Hygain horse feeds sponsored the NDHD 3 Ring Hack Circus on Easter Monday and what a great day weather wise. I attended as a competitor with my young horse in a led class and was very happy with her behaviour! The day was enjoyed by all and the Supreme Ridden Winner was H. Spring riding Westlake Aturnity.



Winter Horse rugs and Dog coats will be arriving soon! Keep tuned to our Facebook page <http://www.facebook.com/#!/pages/Betta-Produce-Burpengary/101635786588560> for further updates.

Did you Know? – Horses sleep longer in the summer than in the winter.



New Products!

Surefire Products Rodenticides and Non-toxic rodent control products. Come and check out our new range of rodent baits and traps. We have Surefire Rodenticide Blocks in various sizes, Lockable Bait Stations and our favourite the Victor Powerkill RatTrap.... We have tried and tested these traps here at Betta Produce and they are a great product. The boys have found it funny trying to get me to set the traps.

Tuff Rock Poultice "Worlds first energised volcanic Poultice" Tuff Rock Poultice offers superior leg support after hard work and great for floating. Use on hematomas, any swellings, torn muscles, bowed tendons, any wounds, greasy heal, rain scald, insect bites and after needles. What a handy product to have in the tack room. 1.8kg tubs \$29.95

COMING SOON– Tuff Rock Equine Joint Formulae– EJF is the world's first joint supplement made from volcanic minerals with bio-available Collagen. Use on Synovial joint fluid/Cartilage/Ligaments/Tendons/Muscles/Bones. To register your interest in this produce please see staff at Betta Produce or contact us via email, Facebook or phone.



Business Profile of the month

The winner of this month's Business of the month lucky dip is BMA. We certainly have a broad range of customers here at Betta Produce.

Business Name- Borrows & Michell Accounting

Location- 8/8 Wills Street North Lakes

Main Services- Taxation, Accounting, Business Structure, Superannuation, Business Services, Finance Broking

What makes your business stand out from the crowd-

We are a young dynamic team with an ambition to give a personable yet professional service whilst maintaining first class business relationships with our valued clients.

Extra Information you would like to share-

BMA is a highly motivated firm who strives to contribute to their client's success and endeavour to continue on the same path. We welcome new clients whether your requirements are Corporate, Business or Personal, and look forward to servicing your Accounting needs.

Please send through an enquiry should you want further information to: enquiry@bmaccounting.com.au.



Borrows & Michell Accounting Pty Ltd

Drontal Allwormer

for Dogs – Chews, Tablets and Suspension



Your pet can give you more than love. It can give you worms.

Now there's an easy way to protect your dog and family from worms. With Drontal Allwormer Chewable - a proven treatment that eradicates all gastro-intestinal worms in your best friend.

Why choose Drontal Allwormer? Bye-bye intestinal worms

- Effective against the major gastrointestinal worms affecting dogs like roundworm, hookworm, whipworm and tapeworm.

Gets Giardia under control • Drontal is the only Allwormer registered to control Giardia, which causes diarrhoea in dogs. Only your veterinarian can diagnose and provide the appropriate advice for the treatment of Giardia.

Dogs love Drontal Chewables • It couldn't be easier to get into a regular worming routine with delicious Drontal Allwormer Chews or easy to administer tabs. Made with real liver - the taste dogs love.

- Drontal Allwormer Chewables are so good they even come with a unique guarantee: your dog will love the chew, or Bayer will replace it with a free Drontal tablet.

Safe for puppies • Drontal Allwormer Suspension is easy to measure and treat your new puppy from as soon as 2 weeks of age. See directions for use for recommended treatment regimens for intestinal worms in puppies.

Trusted by Australian Vets • This Australian innovation has unique ingredients proven through research to be more effective than any other intestinal worming treatment on the market.

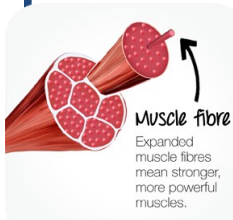
Drontal Allwormer is available in Chewables and tablets for dogs and a suspension for puppies.



Muscle Up

How can you build the strength, power and endurance of your horse for your upcoming competitions? Our friends at Kelato Animal health explain how ZanoBOLIC could help your performance horse.

A strong, well-prepared athletic horse can perform to the best of his ability. He'll achieve top results and reduce his risk of injury. Winning looks and performance come from correct muscle definition and muscle mass, a strong topline and good coat colour.



To build muscle and prepare his body for competition, three key elements will add the finishing touches:

Stronger, Faster and More Durable

Muscles. Your horse's appearance will improve with ZanoBOLIC, the conditioning nutritional supplement for stronger, faster and more durable muscles. This

concentrated source of refined rice bran embryo is designed to target working muscles and its powerful anti-oxidant effect will assist in muscle recovery after competition and heavy work by removing dangerous free radicals. Rice bran embryo has been shown to help muscles grow at a more rapid rate and improve topline.

Appetite, Stamina & Recovery. ZanoBOLIC horses work comfortably and consistently during training to achieve the level of fitness, strength and stamina that is required for a tough competitive performance. ZanoBOLIC encourages appetite ensuring better gastric health and maximum energy stores ready for competition. The benefits of ZanoBOLIC allow for longer and more successful preparations producing better competitive performances. ZanoBOLIC works! Trainers and owners, Australia wide, have used ZanoBOLIC and testify they have seen the muscle improvements in their young horses and horses in training. Along with a balanced, premium quality diet, we recommend you feed ZanoBOLIC closely after exercise to produce the desired results. Warmed up muscles have the best ability to take up nutrients due to faster blood movements. You should start to see the effects in 4 weeks and

maximum results after 12 weeks.

Did you know?

Andrew shares some of his antics this month with some information on Laying mash and pellets. Check out our article on Jenco, a third generation family run company.

Protein is important for all animals. But for poultry, in producing eggs and growing to produce meat, the protein part of their feed regimen is crucial.

Here is a breakdown of our laying mash's and pellets by protein levels.

Jenco Sorghum Free laying mash 17% protein

Jenco Coarse Layer Mash 16%

Barastoc Top Layer Mash and Crumble 16.5%

Barastoc Laying Mash 15%

Barastoc Golden Yolk, Riverina Red Label Laying Pellets and Lucky layer Pellets 15%

AGM Mixed Grain 12.8 % other mixed grains are 10%



A balanced diet with just the right amount of vitamins and minerals for muscle growth.



A suitable training and exercise program.



Refined rice bran embryo (contained in ZanoBOLIC) to expand his muscle fibres for power at the start and sustained energy until the finish of his competition.



Effective worm control is more than just worming...

Managing the pasture, testing for worm burden and dosing with a wormer should form the basis of a worm control plan, for your yard, paddock, or an individual horse.

However, there are several other factors that can impact on your horse's worm burden. These must be considered carefully, both when putting your plan together and as it evolves over time, to make sure you are doing the best job you can.

AGE– Young animals are more prone to infestation and are usually the main source of egg shedding. (See our special on Equimax Elevation).

HEALTH STATUS– Horses have no reliable immunity to worms. However healthy, well-nourished horses may have a higher baseline tolerance of worm burden than those that are ill or in poor condition.

NEW HORSES– You can never be sure of a new horse's worm burden. It should be quarantined and FEC tested on arrival at the property and treated for tapeworm and encysted strongyles. It should then be stabled for at least 7 days to avoid bringing resistant worm onto your property.

TIME OF YEAR– It is important to consider the seasonal worming threats when formulating your worm control plan

SPRING	SUMMER	WINTER	AUTUMN
Ascarids	Ascarids	Ascarids	Ascarids
Small & Large Strongyles	Sm & LG Strongyles	Sm & LG Strongyles	Sm & LG Strongyles
Tapeworm	Tapeworm	Tapeworm	Tapeworm
Bots			Bots

Travelling with Dogs

Equimax Elevation– 3 active ingredients making this broad spectrum wormer up to 100% effective against all major internal parasites. Currently on special at Betta Produce.

Our canine friends are part of the family so when we travel we like to take our dogs with us. Will shares some of his wisdom on travelling safely with dogs.

When travelling with your [or any other animal] it needs to be restrained at all times, whether it's on the back of your ute or in your car. Travelling with your dog unrestrained is dangerous both to you, your dog, and other drivers. Dogs in cars can be distracting, can become missiles in an accident, and can be severely injured in the event of sudden braking or cornering. On the back of a ute it's worse – even the most agile dog can fall off during unexpected braking or swerving, or simply through sheer excitement. Fatal injuries are common, even at low speeds, and the effect on other drivers who may try to avoid the fallen dog could be catastrophic.

The police can and do take action against irresponsible dog owners.

Under Section 292 Traffic Operations Act, you can be fined for any load that is not secured to your ute or trailer. This includes your dog. You need a strong collar or harness and a rope or chain that is the correct length and strong enough.

In addition the Animal Care & Protection Act prohibits animal cruelty, including exposing an animal to possible harm through lack of care, specifically transporting it "in a way that is inappropriate for the animal's welfare". You could face lengthy court proceedings, and great expense. The police have recently charged persons with unrestrained dogs under this Act.

You could also be charged with driving without due care or driving dangerously if your dog misbehaves and you try to deal with it.

Harnesses attached to your seatbelt are simple, comfortable and safe. Use a pet carrying cage for smaller animals. Use an approved, correctly fitted cargo barrier. Don't risk it.....

Betta Produce has a range of car and walking harness's available from \$12.90

What's On!

If your club or group is holding an event please let us know so we can include in our "What's On" section. Can be horse show, events, dog competitions anything!

Caboolture Trail Horse Club Inc.

Caboolture Competitive Trail Ride

Sunday 5th May. Further information ph: 5498 7202 or 0407 626396

email dinkumdeckers@iprimus.com.au.

Information sheets on the front counter.

Naturally superior feeds



Jenco Stockfeeds is a fully Australian-owned family company proudly based in Allora, Queensland in the heart of Queensland's Darling Downs and for over 60 years, Jenco has become a name synonymous with superior quality stock feeds and grass-roots old fashioned customer service.

Founded in the early 1950s, Jenco Feeds is a thriving third generation family company with a big heart and a strong, local vision where we strive to make a genuine difference within local rural communities throughout Australia.

In the early days, Jenco Feeds was a retail store, providing farming communities in the Darling Downs area with equipment, services, seed grading and premium quality stock feeds.

Jenco's A+ Grade Premium Quality Australian Stock feed range has been nutritionally formulated for optimum performance and animal wellbeing, using the finest, all-natural raw ingredients sourced from the Darling Downs and surrounding areas.

All Jenco premium Australian stock feed products are made from 100% natural raw vegetarian products and are completely free from antibiotics, preservatives, flavours, colours and animal materials.

Check out our brand new website where you can find information on all our products – in easy downloadable information sheets. You can also find us on Facebook!

www.jenco.com.au



Seeds for all Seasons

DID YOU KNOW?

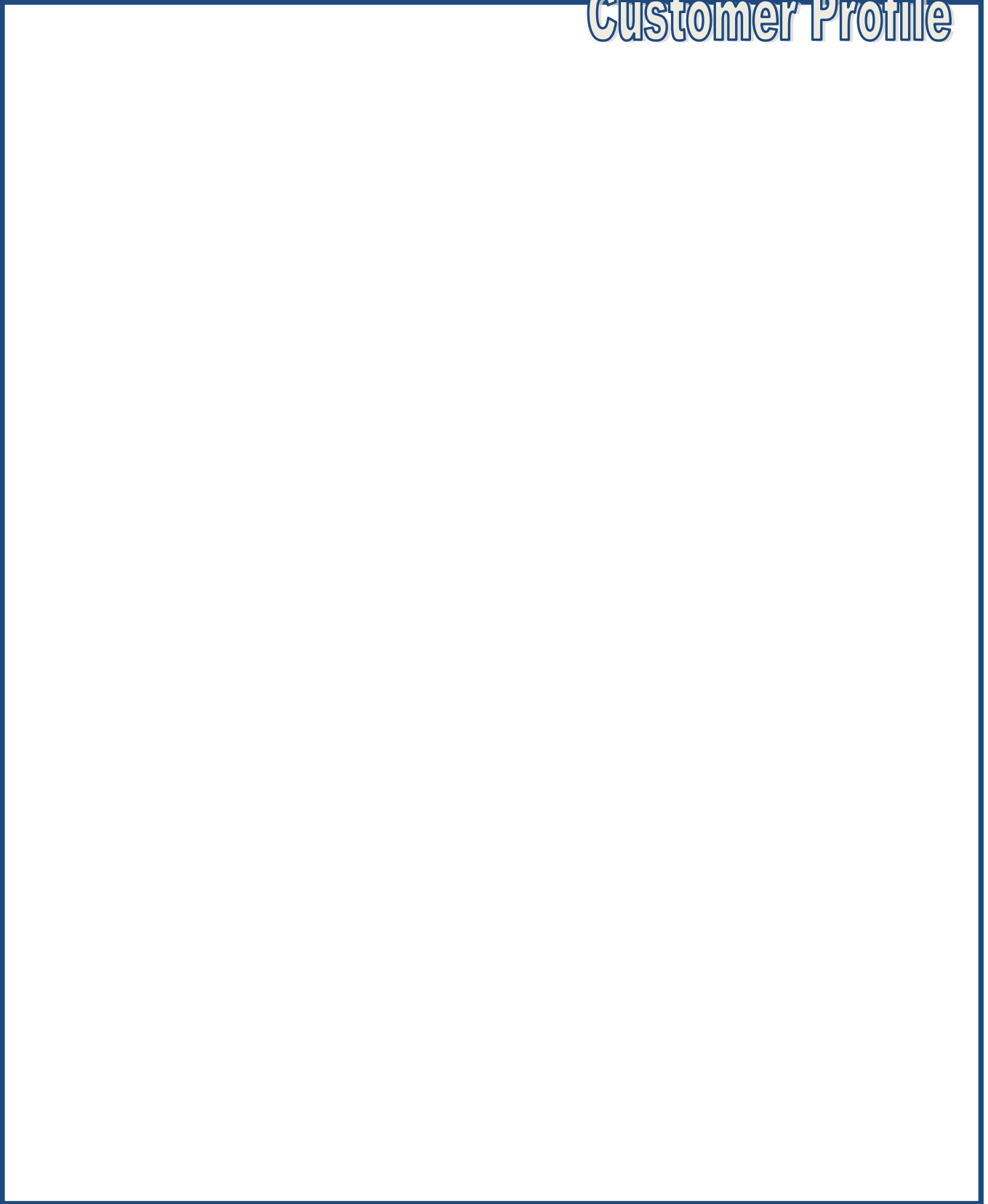
Combine Paddock Grazing with Yard/Stable Feeding on small properties or where rotational grazing is not possible, a combination of grazing and confinement to a yard or stable is a strategy which can help maintain or improve pasture vigour. This can be achieved by removing the horse from the pasture into a stable overnight, or for periods of 4 hours or more during the day in a yard. The horse will require supplementary feed during periods when it is not grazing. Limiting grazing in this way, will reduce the risk of soil degradation on small properties and will extend the available pasture for as long as possible, especially during very wet weather or under drought conditions.

'Qld Horse Mix' from AusWest Seeds :-

- The mix contains grasses low in oxalates, therefore no big head problems, ensuring safety to your animals
- It is a versatile, highly palatable pasture mix, giving you year round production
 - Suitable for a wide range of soil types
 - Tetraploid Rhodes Grass for quality summer growth
 - Atom Prairie Grass for winter/spring activity
- Lucerne and White Clover provides quality feed throughout the year

Available in 20kg bags or by the kilo

Customer Profile



ADVANCE[®]

ADVANCED PET NUTRITION[™]

